



# Shelter SCENES

STORIES OF LIVES SAVED THROUGH **YOUR** HEARTFELT SUPPORT

## Rosie's Future Is Looking Rosy

*Rosie's story is one of resilience, love... and second chances, thanks to you!*

Since first arriving at the **SPCA Cincinnati** in May 2023, Rosie faced challenges that would wear down even the toughest spirits. She came to us with multiple medical concerns, including an eye infection, a painful skin rash, and digestive issues. Thanks to the care of our dedicated medical team, and the support of friends like you, she made a complete recovery and blossomed into the sweet, energetic dog we know today.

But for Rosie, the road to finding a new home hasn't been easy. She was adopted a few times, only to be returned when adopters found themselves unprepared for the commitment of keeping a pet. Adoption requires patience, understanding, and above all, love. Rosie is still waiting for her perfect match, and despite the setbacks, she continues to demonstrate a cheerful spirit.

Rosie's story isn't unique. She's one of our many pit bull mixes. Sadly, this breed is often overlooked in shelters across the country. Yet dogs like Rosie have so much to offer — loyalty, companionship, and unconditional love.

Despite the obstacles, this beautiful girl has a chance for a bright future in a loving home and that is made possible through the generosity of friends like you.



*Rosie's name is a perfect description of this lovely girl's personality. She greets everyone she meets with her trademark grin and that hopeful look in her eyes.*



Every day, your contributions provide food, medical care, and shelter, ensuring that dogs like Rosie have a chance at a better life. Together, we can change the narrative and prove that all dogs, regardless of their breed, deserve a future filled with love.

In the meantime, thank you for helping care for sweet pets like Rosie. 🐾



**ALSO  
INSIDE!**

**Chow Now:** See how you're giving pet families a reason to hope.

**Domino's Dream:** Thanks to you, this beauty is getting a second chance.

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# Thank You for Sharing Our Vision!

## Dear Animal Friends,

Since stepping into the role of President & CEO this past spring, I've been deeply moved by the unwavering compassion of our supporters and the powerful legacy of lifesaving work at the **SPCA Cincinnati**. As someone who has dedicated much of my life to advocacy and community-building, it's an incredible honor to now lead an organization that has been changing lives — both human and animal — for over 150 years.

While I'm new to this role, our mission remains the same: to protect animals, support families, and build a more humane community for all. But how we fulfill that mission continues to evolve.

One exciting initiative making a big difference is our **"Big, Bully & Beautiful,"** weekly social media series spotlighting larger, misunderstood, or harder-to-adopt dogs. Thanks to your engagement and support, over 65 percent of the incredible dogs have found loving homes within days of being featured. *These are the stories that remind us of the power of hope and second chances.*

This year has also been one of connection. Partnering with local companies like Procter & Gamble and Total Quality Logistics (TQL) has led to some of our biggest adoption events yet. Together, we've not only helped dozens of animals find their families but also expanded the **SPCA Cincinnati** community with new volunteers, donors, and friends.

Meanwhile, **our Chow Now Pantry program continues to grow** as we meet the rising need for pet food assistance across the region. *We're on track to distribute over 130,000 pounds of pet food to families in need this year.*

Thank you for believing in our work and sharing in our vision of a more humane community. With your partnership, there's so much we've accomplished and so much more we will accomplish in the years ahead.

With gratitude,



A stylized, handwritten signature in black ink, appearing to read 'Chris Seelbach'.

**Chris Seelbach**  
President & CEO  
**SPCA Cincinnati**

# Chow Now Pantry Update

Thanks to your support, we've expanded our outreach to help families keep their beloved pets nourished, healthy, and by their side!

No one should have to give up their pets because of their financial or health challenges.

Chow Now Pantry, currently 100 percent volunteer-run, helps make it possible for families to keep their pets nourished, healthy, and at home, where they belong. And it's all thanks to loyal friends like you!

2025 is shaping up to be a landmark year for this program. At the start of the year, the **SPCA Cincinnati** acquired a 4,000-square-foot warehouse and storefront, giving us the space to manage a larger supply of pet food and resources. This important milestone has allowed us to expand the program and help even more families across the Greater Cincinnati Region.

We're proud of how far the Chow Now Pantry has grown in just a few years. With the help of our partner Pets in Need of Greater Cincinnati, we now have a distribution facility in Lockland, Ohio, right in the heart of the city. By working with 10 amazing distribution partners, as well as our newly established Miamitown location, we've been able to extend our reach like never before. Plus, by the end of 2025, we're on track to add three more partners to further expand our impact!

Thank you for helping us deliver care, compassion, and hope to even more families and pets across the Greater Cincinnati Region this year. 🐾



*Our Chow Now Pantry keeps growing to help more families keep their pets nourished and healthy, thanks to you!*



## A Record Year!

Here's what you helped us achieve:



2024: 100,000 pounds of pet food distributed to families in need.



2025: We're on track to provide approximately 130,000 pounds of food. A 30 percent increase!



Working with 10 distribution partners and expect to add three more by the end of the year.



Newly established Miamitown location extends our reach.



# Domino's Dream

**You give lovable pets like Domino a chance for a great future.**

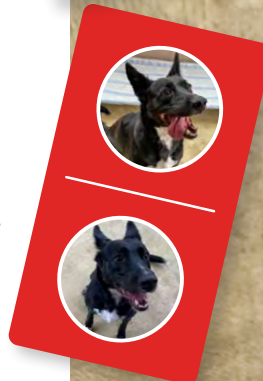
**D**omino, a 5-year-old German Shepherd mix, has seen her share of struggles through no fault of her own. Originally arriving at the **SPCA Cincinnati** in March 2023, she was quickly adopted, and her future looked bright. But life had other plans. Domino was returned two years later after her second owner faced unforeseen challenges.

When she came back to us, she was battling intestinal parasites — a health issue our dedicated medical team swiftly treated to bring her back to good health. Despite her hardships, Domino has remained gentle as well as super smart and playful. She loves fetch and impresses us daily with her ability to follow commands.

Her story is one of heartbreak but also one of resilience. *You make it possible for sweet and loyal pets like Domino to get a second chance.*

Domino has officially become a longtime resident, hitting over 100 days in the shelter. Domino's dream is for that special someone to visit us and recognize that she's the one! In the meantime, she's one of thousands of pets who find safety and care at the **SPCA Cincinnati**, thanks to your generosity.

Your kindness gives animals like Domino a fighting chance to heal, hope, and find love. 🐾



*Thanks to you, Domino is keeping up her spirits, waiting for her perfect someone to walk through our doors.*

**PLEASE CUT AND DETACH THE REPLY FORM BELOW, AND RETURN WITH YOUR GIFT.**

**spca**  
cincinnati

SPCA Cincinnati  
11900 Conrey Rd.  
Cincinnati, OH 45249

Yes! I want to help save even more animals.  
I've enclosed a tax-deductible gift of:

\$ \_\_\_\_\_.

☐ Keep me informed of other ways I can help:

Email \_\_\_\_\_

Phone \_\_\_\_\_

#### More Giving Options

☐ My employer will match my gift. I'm enclosing my company's matching gift form.

☐ I would like information on how to make a Bequest in my will to the **SPCA Cincinnati**.

☐ My check is enclosed.

☐ Please charge my: ☐ Visa ☐ Mastercard ☐ American Express ☐ Discover

☐ For a **one-time** gift of: \_\_\_\_\_

☐ For a **monthly** gift of: \_\_\_\_\_, starting MM / YY until I cancel.

CARD NUMBER: \_\_\_\_\_

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